

Town of Madison Police Department

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Scott T. Gregory, Chief of Police

MEDIA RELEASE

Date of Release: January 2, 2009

Released By: Chief Scott Gregory

Incident: Media Releases

Date: January 2, 2009

The Town of Madison Police Department routinely faxes our media releases to local media and the AP. Our system allows a group email to be sent at the same time a group fax is sent.

If your news agency has a generic email address we will be happy to add that generic email address to our media fax group. This will allow the fax to be sent to your fax machine and your generic email address. This should ensure that your media outlet will receive the media release if your fax machine is out of service. Please send your generic news media email address to Chief Gregory at gregorys@town.madison.wi.us. This information will not be taken over the telephone. You also need to indicate which media outlet the address is for, as we will only add one email address per media outlet.

We will not include non-generic email addresses in our media group fax list. For example we will not add an email address for a specific reporter or news manager to the list. This will cause problems with personnel turnover in multiple media outlets. If the email address appears to be for a specific person, this address will not be included. We also do not include private citizens in this media fax/email group.

A reporter or private citizen may add his or her name to the Town of Madison's email list serve. The police department's media releases are emailed on this list serve for the general public along with our monthly board reports and other pertinent information as determined by the Town of Madison Department Heads. Only emails approved by Town of Madison Department Heads are sent on this list serve. This information may not be as timely as our releases that are faxed, but they are usually sent within 24 hours after a release of the information. You may access our list serve through this web address <http://www.town.madison.wi.us/mail.html>.

The Town of Madison Police Department strives to continue our open communication with the media and general public as best as we possibly can. If you have any questions reference this release you may email them to Chief Gregory at the above email address.

An archived copy of this and other Town of Madison Police Department News Releases is available on the department's website at www.town.madison.wi.us/police/index.html.