



# **TOWN OF MADISON**

2120 Fish Hatchery Road • Madison, WI 53713-1289

Police Department: (608) 210-7262

Fax: (608) 210-7237



**Date: March 9, 2009**

**For more information contact: Sgt. Michael Gehn**

**The Town of Madison Police Department, is to step up safety belt, speeding and drunken driving enforcement during St. Patrick's Day period from March 13 to 20.**

To combat drunken driving and increase safety belt use, **Town of Madison Police Department** will intensify its traffic safety enforcement from March 13 to 20, which includes St. Patrick's Day.

The increased enforcement is part of a \$ 10,000 **alcohol enforcement** grant, and a \$15,000 speed grant, that the Town of Madison received from the Wisconsin Department of Transportation Bureau of Transportation Safety.

"Our intensified traffic safety enforcement during the St. Patrick's Day holiday period and throughout the year will help save lives and reduce serious injuries from crashes," says Chief Scott Gregory. "Our goal is to increase voluntary compliance with traffic safety laws; not to write more seat belt tickets or make more drunken driving arrests. We are serious about traffic safety enforcement because far too many lives are destroyed needlessly by drunken driving and not wearing safety belts. Any preventable traffic death or injury is one too many."